

This report shows what Market Match, a healthy food incentive program, has achieved in the San Diego area between May 2015-April 2016, using data collected from regional Market Match sites.

Customers Get Affordable, Healthy Food Choices

3,484
San Diego
Customers
Served



Healthy Food Sales Adds to Local Farmers' Income

\$92,491
Market Match
Generated
Income



Local Businesses Benefit, Too

In one year,
San Diego Market
Match customers
spent an additional

\$40K
at neighboring
businesses



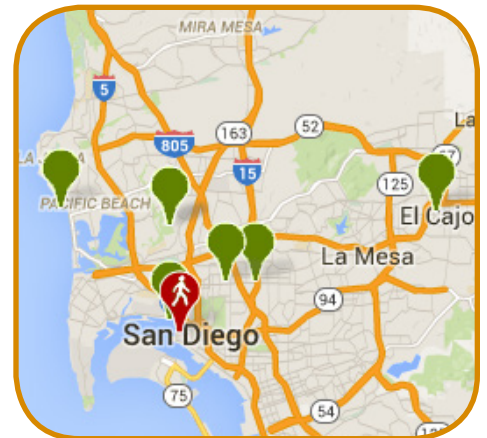
San Diego Partners

International Rescue
Committee

San Diego
County Farm Bureau

San Diego
Weekly Markets

San Diego Market Match Sites



Visit FMFinder.org to locate Market Match sites statewide.