

This report shows what Market Match, a healthy food incentive program, has achieved in the Sacramento area between May 2015-April 2016, using data collected from regional Market Match sites.

Customers Get Affordable, Healthy Food Choices

9,633
Sacramento
Customers
Served



Healthy Food Sales Adds to Local Farmers' Income

\$225,394
Market Match
Generated
Income



Local Businesses Benefit, Too

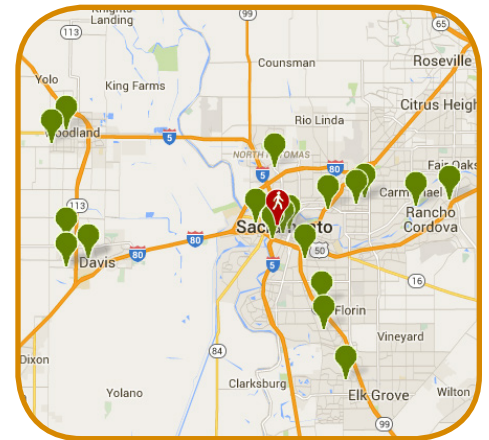
In one year,
Sacramento Market
Match customers spent
an additional
\$110K
at neighboring
businesses



Sacramento Partner

Alchemist
Community
Development
Corporation (ACDC)

Sacramento Market Match Sites



Visit FMFinder.org to locate Market Match sites statewide.