

This report shows what Market Match, a healthy food incentive program, has achieved in the Los Angeles area between May 2015-April 2016, using data collected from regional Market Match sites.

## Customers Get Affordable, Healthy Food Choices

24,520  
Los Angeles  
Customers  
Served



## Healthy Food Sales Adds to Local Farmers' Income

\$682,417  
Market Match  
Generated  
Income



## Local Businesses Benefit, Too

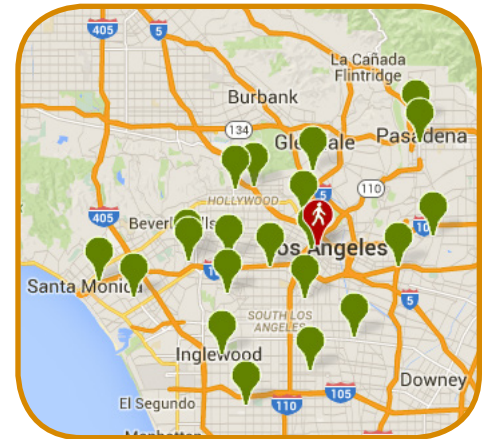
In one year,  
L.A. Market Match  
customers spent an  
additional  
**\$281K**  
at neighboring  
businesses



## Los Angeles Partners

- Hunger Action Los Angeles (HALA)
- Sustainable Economic Enterprises of Los Angeles (SEE-LA)
- Model Neighborhood Program
- Social Justice Learning Institute

## Los Angeles Market Match Sites



Visit [FMFinder.org](http://FMFinder.org) to locate Market Match sites statewide.