



# ECOLOGY CENTER FARMERS' MARKETS

## Crafts Fair Application

Thank you for your interest in the Berkeley Farmers' Market Holiday Crafts Fair, a benefit for the Ecology Center. The 23rd annual Berkeley Farmers' Market Holiday Crafts Fair will be held on **Saturday, December 13 and Saturday, December 20 from 10am to 3pm**. Like the Farmers' Market, the Crafts Fair will happen RAIN OR SHINE. We will be advertising the event widely in the local media and with posters, postcards, flyers, and signs, and also promoting the event online through social media.

### All items offered for sale must:

1. Be made locally by the seller or employees (non-profit organizations raising funds for their work may be granted exemptions to this rule on a case-by-case basis).
2. Have minimal negative impacts on the environment. For more information on environmental considerations go to [www.EcologyCenter.org/fm](http://www.EcologyCenter.org/fm) and click on the "Apply to Sell," to view document "Crafts Fair Environmental Considerations."
3. Not compete directly with items being sold by our weekly vendors in the farmers' market.

**The fee for participating is 10% of your gross income each day, in addition to a (non-refundable) \$20 registration fee for each day for which a space is reserved for you.** Booth spaces will be 10 ft. x 10 ft. No tables, chairs, or canopies will be available on site.

To be considered for participation in this year's fair, **submit the application below by October 8, 2014, along with digital photos** of the range of items that you wish to sell. The photos will be used to publicize the fair, so please send high resolution photos that are the best representation of the work you will sell. **Do not send money with your application.** Submission of an application does not guarantee your admission into the fair. If you are invited to participate we will ask you to return a confirmation form to us and submit a non-refundable \$20 for each day you intend to participate. If you have any questions, please contact Berkeley Farmers' Market Special Events Coordinator, Dani Gelardi at (510) 548-2220 ext. 229 or [dani@EcologyCenter.org](mailto:dani@EcologyCenter.org).

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## 2014 Berkeley Farmers' Market Holiday Crafts Fair Application- Submit by 10/8/14

Name:

Phone:

Address:

Email:

Business Name:

Items I wish to sell:

Website:

Materials used:

Price range:

Crafts Fair dates: 12/13 \_\_\_\_\_ 12/20 \_\_\_\_\_

Have you participated in previous years, and which years?

If yes, do you have any suggestions for improvement?

Can you help distribute postcards and flyers?

Can you help promote on social media?

Return application to: Ecology Center, Attn: Dani Gelardi, 2530 San Pablo Ave, Berkeley, CA 94702 or [dani@ecologycenter.org](mailto:dani@ecologycenter.org). Enclose cd, or thumb drive of photos, or email to [dani@ecologycenter.org](mailto:dani@ecologycenter.org).